

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – National Voters' Day, 2013 – Publicity – Broadcasting of Spots – Payment of bills Rs.45,843/- to Big 92.7 FM, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 2336

Dated: 23-05-2013

Read the following:-

1. Govt. Lr.No.6920/Elecs.E/A2/2012-83, dt:22-01-2013.
2. From M/s. Big 92.7 FM, Hyderabad, Invoice No. 216394-1, Dt.25-01-2013.
3. From M/s. Big 92.7 FM, Hyderabad, Invoice No. 2163964-1, Dt.25-01-2013.

ORDER:

In the letter 1st read above, M/s. Big 92.7 FM, Hyderabad has been requested to broadcast total 40 spots through all stations of their channel during prime time in the morning and evening from 23rd & 24th January, 2013 and in the morning on 25.01.2013 to create awareness among the citizens / electors regarding National Voter's Day Celebrations on 25.01.2013. Accordingly, M/s Big 92.7 FM, Hyderabad has Broadcasted the spots and furnished the bills for an amount of Rs.45,843/- (i.e., Rs.8,089.92 + Rs.37,752.96) including all taxes and requested for arranging payment in the references 2nd & 3rd read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.45,843/-** (Rupees Forty five thousand eight hundred and forty three only) to M/s. Reliance Broadcast Network Limited, Visakhapatnam towards the cost of broadcasting spots through their radio from 23.01.2013 to 25.01.2013 to create awareness among the citizens / electors regarding N.V.D. Celebrations on 25.01.2013.

3. The expenditure sanctioned in para 2 above shall be debited "**2015 – Elections – MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses**" and shall be met from the funds provided in B.E. 2013-14.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour "**Music Broadcast Private Limited**" A/c No. **004010200604116**, **Axis Bank Limited, Fort Branch, P M Road, Mumbai, IFSC Code: UTIB 0000004, MICR Code: 400211002 Pan No.AADCR1885L**.

5. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V.VENKATESWARA RAO,
ADDL. CHIEF ELECTORAL OFFICER &
JOINT SECRETARY TO GOVERNMENT

To

The Group Sales Account Manager, Big 92.7 FM, Hyderabad.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER